

ALEXIS DELGADO GRAPHIC DESIGNER

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EMPLOYERS & WORK EXPERIENCE

- **Odell Simms, Inc - *Graphic designer***
1593 Spring Hill Rd. #450, Vienna, VA 22182
June 2016 - Present
 - Developing design concepts to direct marketing material.
 - Redesign art and modify specifications according to art.
 - Reflow new copy to all art components.
 - Design membership cards for donors.
 - Make paper compositions for clients.
 - Write slug information, and prepare all art for print.
 - Package art and connect to Vendor FTP site.
- **Pan American Health Organization - *Graphic Designer & Consultant***
525 23th Street, N.W., Washington, D.C. 20037
June 2015 - June 2016 | June 2013 - Nov. 2013
 - Developing design concepts to all print and web media.
 - Design of publications, infographics, templates, brochures, etc.
 - Meeting focal points to discuss objectives, campaigns and art production.
 - Estimating the time required to complete the work.
 - Gathering information through research and brainstorming.
 - Working with other designers, writers and photographers.
- **Keller Williams Realty - AJ Team - *Graphic Designer & Web Admin***
6408 Grovedale Dr. Alexandria, VA
September 2011 - June 2013
 - Developing design concept to all print and web media.
 - Editing video clips and uploading them to Youtube and Wordpress.
 - Maintaining web system performance and troubleshooting.
 - Updating Wordpress widgets, plug-ins and content.
 - Branding of social media and other relative websites
 - Redesign of all print material such as brochures, postcards, letterheads.
- **City of Alexandria/Solid Waste Division - *Graphic designer intern***
2900 Business Center Drive Alexandria, VA
February 2008 - 2009
 - Redesigning brochures, flyers and posters.
 - Filing, alphabetizing, photocopying, and printing.
 - Mailing letters and answering the phone
 - Developing design concept to all print media

EDUCATION

- **B.A of Arts & Visual Technology - *George Mason University 2013.***
- **Fine Arts Associates - *Northern Virginia Community College 2009.***
- **High School Diploma - *Thomas Edison High school 2007.***

DESIGN SKILLS

- HTML, CSS, web and email design (Aweber + Dreamweaver)
- Social media design
- Corporate branding design
- Typesetting, proof reading, character & paragraph styles
- Photo manipulation and enhancement
- Video editing, basic animation, and presentations
- Wordpress: Adding/removing widgets, pages, videos or images.
- Research and creative brief expert
- Template and mock-up design
- Troubleshooting problems in Mac and PC
- Large publications (over 100 pages) and interactive PDF
- Convert spot colors into builds for 4-Color Process
- Modify PANTONE colors (tint percentage and mix)
- Create FPO art, test FPO art such as carrier window
- Create bitmaps, monotones, duotones images

SOFTWARE SKILLS

- Indesign Creative Cloud
- Photoshop Creative Cloud
- Illustrator Creative Cloud
- Muse Creative Cloud
- Dreamweaver Creative Cloud
- Adobe Acrobat and reader
- Quark Xpress10
- Wordpress
- Final Cut Pro (video editing)
- Adobe Premier (video editing)
- Power Director (video editing)
- Microsoft Word, Powerpoint and Excell
- Adobe Lightroom CS4
- Adobe Flash CS5
- Mac OSX & Windows PC

AWARDS AND RECOGNITIONS

- Winning T-shirt design for the Department of Psychology. GMU.
- 1st place recognition of cover design. VOLITION Magazine GMU.
- 3rd place certificate in advertising design. SkillsUSA.
- \$50 gift certificate from logo Contest. Leakdroid

LANGUAGES

- Spanish (Fluently)